

WEBINAR: BALTIC SEA AWARENESS RAISING AND ENVIRONMENTAL EDUCATION

Date: October 7th 2023
Time: 10:30 – 13:30 CET
11: 30 – 14:30 EET



INVITATION TO WEBINAR

You are cordially invited to the webinar titled “Baltic Sea Awareness Raising and Environmental Education” presented by the Baltic Sea Regional Action Network (BASRAN). BASRAN works towards ensuring a better future for the Baltic Sea. This is a beautiful natural gem of Northern Europe. It is very important to create awareness of the situation and challenges in the Baltic Sea and to explain to people what they can do personally in order to make it better.

We will be presenting different solutions to raise awareness and ways of educating people, often focusing on children. During the webinar, you will be able to listen to distinguished “keynote speakers” presenting their opinions and selected “showcase speakers”, who will share their experiences and explain what they are doing in practice.

Please find the agenda given below and a link to sign up here:

https://us02web.zoom.us/webinar/register/WN_uHxlx51YQsmgmulHBSE2fw

AGENDA

Time (CET)	Title	Speaker(s)
10:30 – 11:00	Moderator: Welcome and Instructions	Angelika Przedziek
10:30 – 11:00	Opening words	Mark Krawczynski
10:30 – 11:00	Video presentation	R. Gordon R. McNally
10:30 – 11:00	Opening words	Evaldas Vaikasa
10:30 – 11:00	Video presentation	Nomeda Kazlaus

KEYNOTES

Time (CET)	Title	Speaker(s)
11:15 – 11:35	TBD	Joerg Schmiedel BUND Representative at The European Green Belt Area
11:35 – 11:55	“Immersing School Kids in Ocean Literacy”	Eija Rantajärvi Coordinator at Finnish Environmental Institute (Syke)
11:55 – 12:15	“Plastic alternatives & other strategies for reducing the use of plastic”	Louise Lerche-Gredal CEO of Plastic Change
12:15 – 12:35	“Don’t Just Raise Awareness – Start Raising Interest!”	Rafal Tondera Assistant Public Image Coordinator (Europe) at Rotary International
12:35 – 12:40	Pause	

SHOWCASES

Time (CET)	Title	Speaker(s)
12:40 – 12:50	“Hiking Expedition – ‘Let’s Save the Baltic Sea’ ”	Rimantė Balsiūnaitė
12:50 – 13:00	“The Baltic Sea Contract”	Thomas Flinck Chairman at Expedition Save the Baltic Sea & Briggen Tre Kroner

13:00 – 13:10	“Connected through the Baltic Sea: the MARE Foundation and its activities in Poland”	Olga Sarna CEO at The MARE Foundation
13:10 – 13:20	“Raising awareness and knowledge, about the Baltic Sea, among school children and in society”	Jan Somp Head PR and Save the Baltic Sea Committee in Trosa
13:20 – 13:30	“Rotary Water Backpack – Kids research marine life”	Rainer Huopalahti Prof. emeritus, Chair of the Baltic Sea Committee in District 1410
13:30 – 13:40	“Educating school children at the Baltic Sea Science Center”	Hanna Fransson Educator at the Baltic Sea Science Center

AGENDA

Time (CET)	Title	Speaker(s)
13:40 – 13:50	General discussion	All
13:50 – 14:00	Closing words and thank you for today!	All